



Mustapha B. Mugisa

Author . Speaker . Strategist

Mustapha B. Mugisa is one of those rare people who provides value based consulting to professionals and corporate entities who demand the very best. He is a prolific speaker, forensic technology investigator and anti-fraud expert. His speaking involves making key notes at major conferences and business events on technical subjects especially fraud, forensic and ICT security.

Mustapha provides tools and proven methodologies to remarkable results through making people appreciate change. Are you too good to be great. For a change, have Mustapha keynote your business event, and you'll get bold insights.

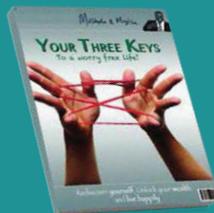
contact Mustapha today

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WinningTheGame

“ Your Three Keys to a Worry Free Life ”

“I like the fact that the ideas expressed are analytical and methodical. For some one who loves process and a concise approach like me, this is is very relevant and useful. A group of voracious young readers I know, have been thrilled by the clarity of ideas expressed. This is a compelling companion for those with little time but with a bigger quest for breaking through in their lives.”



Gideon For Mukwai
Portland, Oregon

Mustapha shares his *WinningTheGame*® strategy tool that demystifies the process of strategic planning and helps the board, top executives, managers and employees to gain clarity of their business and move with confidence and motivation. Mustapha B. Mugisa is one of those rare people who can say an entrepreneur, author and speaker and mean it. He is the author of the book “*Your Three Keys To a Worry Free Life*”, that has empowered many executives to create discretionary time and change their view about success. He delivers over 50 keynotes annually at key conferences on topics in governance (strategy and risk), fraud and productivity.

what others say about Mustapha

“When you have lost faith in this country, and then you meet Mustapha B Mugisa [summit consulting strategy expert], he changes your view. He is one of the best strategy experts I have met.”

Joint Medical Store, Board Chairman.

“Mustapha, your presentation about Winning The Game to my team during our strategic planning retreat was one of its kind. It was a game-changer. I like such out of the box insights that change almost everything that one knew about the business. Keep it up and thanks for the great work.

Anthony Githuka, Managing Director, UAP Life Assurance.

“Mustapha is a prolific speaker with special talent of keeping everyone on the edge of their seats leaning forward to listen to your next word. Our Board appreciated a lot your facilitation at our strategic retreat and you challenged all of us.” Thank you.

Jacqueline Kaggwa, Head, PDU; Uganda Printing & Publishing Corporation.

Mustapha as a keynote speaker

Invite Mustapha as a keynote speaker or strategy facilitator and discover the tools that will help you:

- Formulate a clear strategy that is easy to execute and monitor.
- Align the strategy, to your structure and the balanced score card for effective execution and performance measurement.
- Set clear objectives linked to activities to KPIs, and responsibilities clearly linked to your strategy and strategic areas of focus.
- Align your structure and team effort to your strategy and motivate your people.
- Empower staff to know their role in the journey so that they are clearly focused.
- Remember the measure of any great strategy is in the ease of its execution.

Do you want to breathe life into your strategic planning process? Call Mustapha!



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Keynote Speaking, In-House Training and Workshops

Do you want to get fresh insights? Here are keynotes that will change the way you look at business

■ The 4As to exceptional leadership

Become a leader who inspires and others want to follow. Don't just create compliance, create commitment and team focus.

■ What makes an effective Board member

There are many Board members but few add value to the Board. Why? Learn the strategies of what makes an effective Board member. At the end of the training, board members will become thrice as good they were when they came.

■ The P.L.A.N.T model for your business success

How to build your business on a strong foundation for unprecedented future success. Have more time to enjoy the fruits of your sweat instead of being a slave of your own success!

■ Embracing Change: Four strategies to remain ahead of the competition

Continuously raise the bar and make the competition reactive followers. Empower your executive to innovate instead of problem solving. Think ahead of the pack, than being internal focused.

Client testimonial

"Mustapha Mugisa delivered a keynote to my company that left my employees with new energy, teamwork spirit, motivated and inspired. Mustapha's ability to touch the hearts of others and encourage and inspire them can only be recognized as a divine gift."
Ali Jjunju, CEO of One Global

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Mustapha as a Strategist

What does it take to grow your revenue and profitability? Why are some companies successful while others are stagnating? Why are some companies with high staff turnover while others not? What does it take to grow the business amid tough economic conditions? Is there a secret of achieving remarkable results through change and effective strategy execution?

Yes. There is. WinningTheGame strategy approach combines Harvard Business award winning strategy tools namely the Blue Ocean Strategy, Playing To Win, Competitive Strategy with the Balanced Scorecard so that your company gets a strategy understood by all and easy to execute.

WayofTheGuerilla Marketing

For any business to succeed, it has to undertake aggressive marketing. Other functions are support. If you do not market, you won't have income. You will incur costs but unable to meet them. For any firm whether in manufacturing industry, consulting services, audit or fast moving consumer goods, the core function to do is aggressive marketing as much as possible.

Marketing and sales are critical to your revenue growth strategy. We help develop a winning sales strategy based on WayofTheGuerilla principles that use low cost strategies to generate high sales revenue.

Let's help you increase you revenue with effective WayofTheGuerilla marketing to enable you beat the competition.

Mustapha B.Mugisa, Mentor Your Success Partner