



## Unstructured risk management exercise

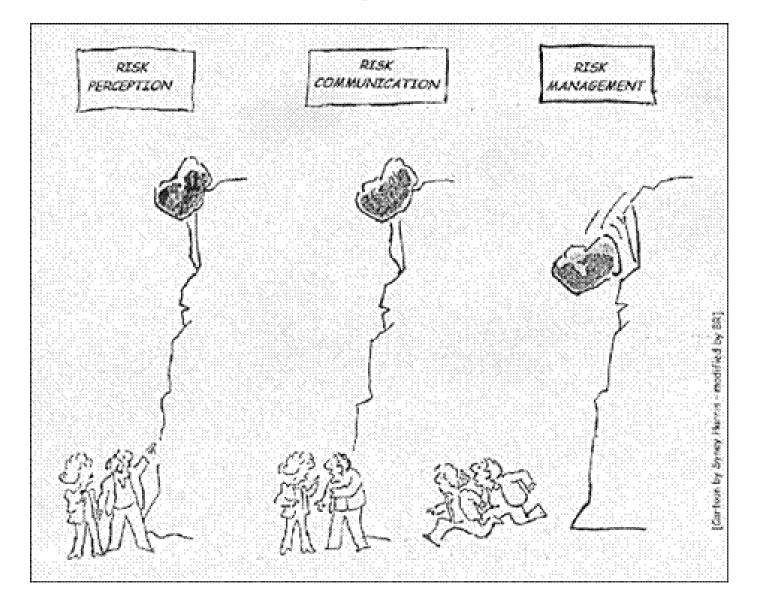
Session 2



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### What is risk management?







### What is risk?

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Name top 5 risks present in the T model.









- 1. What key innovations have occurred?
- 2. What risks still exist?
- 3. What still could be improved?





### The Risk Manager's Tools



Can you identify risk management tools present in the picture?

In what ways can running a business be like driving a car from a risk perspective?







# Answer the following questions and present



### Questions to Identify Risks...

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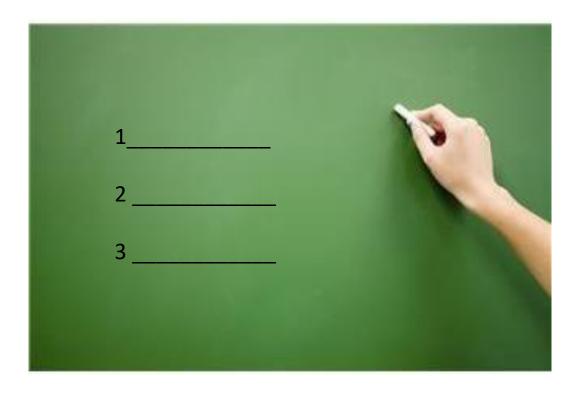
- Where do you devote considerable internal effort in order to control?
  - 2 Where have you devoted significant resources?
- What are the analysts and rating agencies most interested in?
  - 4 What wouldn't you want on the front page of the newspaper about aBi?
- What are key obstacles to taking advantage of opportunities?
  - 6 What keeps you up at night?
  - What do people complain about within the organization?





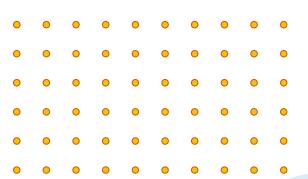
### **Assignment**





Write down *three critical* business risks from your point of view.







#### Thank You

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