

## Mustapha B. Mugisa, Mr. Strategy

### Assess. Change. Transform (ACT)

Mustapha B. Mugisa is one of those rare people who provides value based consulting to professionals and corporate entities who demand the very best. He is a prolific speaker, risk and strategy expert. His speaking involves making keynotes at major conferences and business events on technical subjects especially Risk, Security and Strategy

Mustapha provides tools and proven methodologies to remarkable results through making people appreciate change. For a change, have Mustapha speak to your Board, SMT, or staff for bold insights to transform by causing your team to ACT.

#### contact Mustapha today

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### summitSTRATEGY / #WinningTheGame®

#### "Your Three Keys to a Worry Free Life"

"I like the fact that the ideas expressed are analytical and methodical. For some one who loves process and a concise approach like me, this is very relevant and useful. A group of voracious young readers I know, have been thrilled by the clarity of ideas expressed. This is a compelling companion for those with little time but with a bigger quest for breaking through in their lives."



Gideon For Mukwai  
Portland, Oregon

Mustapha shares his *WinningTheGame*® 4-steps strategy model tool that demystifies the process of strategic planning and helps the Board, Senior Executives, Managers and Employees to gain clarity of the business and their role in the journey to move with confidence and motivation.

He delivers over 50 keynotes annually at key conferences on topics in governance (strategy and risk), cybersecurity and productivity.



Visit [summitcl.com/boardtools](http://summitcl.com/boardtools) to pre-order Mustapha's new book

#### What others say about Mustapha

"When you have lost faith in this country, and then you meet Mustapha B Mugisa [summit consulting strategy expert], he changes your view. He is one of the best strategy experts I have met."  
**Joint Medical Store, Board Chairman.**

"Mustapha, your presentation about *Winning The Game* to my team during our strategic planning retreat was one of its kind. It was a game-changer. I like such out of the box insights that change almost everything that one knew about the business. Keep it up and thanks for the great work."  
**Anthony Githuka, Managing Director, UAP Life Assurance.**

"Mustapha is a prolific speaker with special talent of keeping everyone on the edge of their seats leaning forward to listen to your next word. Our Board appreciated a lot your facilitation at our strategic retreat and you challenged all of us." Thank you.  
**Jacqueline Kaggwa, Head, PDU; Uganda Printing & Publishing Corporation.**

## Mustapha as a Keynote Speaker

**Invite Mustapha as a keynote speaker or strategy facilitator and discover the tools that will help you:**

- Formulate an organic strategy that is easy to execute and monitor.
- Align the strategy, to your structure and the balanced score card for effective execution and performance measurement.
- Set clear objectives linked to activities to KPIs, and responsibilities clearly linked to your strategy and strategic areas of focus.
- Align your structure and team effort to your strategy and motivate your people.
- Empower staff to know their role in the journey so that they are clearly focused.
- Remember the measure of any great strategy is in the ease of its execution.

**Do you want to breathe life into your strategic planning process? visit; [www.mustaphamugisa.com](http://www.mustaphamugisa.com) or call +256 782 610333**



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### Keynote Speaking, In-House Training and Workshops

*Do you want to get fresh insights? Here are keynotes that will change the way you look at business*

- **The Role of the board and SMT in Risk Management**  
Learn how to avoid costly surprises. Build your business on a strong foundation for unprecedented future success.
- **The 4As to Exceptional Leadership**  
Become a leader who inspires and others want to follow. Don't just create compliance, create commitment and team focus.
- **What Makes an Effective Board Member**  
There are many Board members but few add value to the Board. Why? Learn the strategies of what makes an effective Board member. At the end of the training, board members will become thrice as good they were when they came.
- **Embracing Change: Four Strategies to remain ahead of the Competition**  
Continuously raise the bar and make the competition reactive followers. Empower your executive to innovate instead of problem solving. Think ahead of the pack, than being internal focused.

### Client testimonial

*"Mustapha Mugisa delivered a keynote to my company that left my employees with new energy, teamwork spirit, motivated and inspired. Mustapha's ability to touch the hearts of others and encourage and inspire them can only be recognized as a divine gift."  
Ali Jjunju, CEO of One Global*

### Connect with Mustapha:

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## Mustapha as your Partner

Trust the proven choice of more than 301 company secretaries, major associations meeting planners and top executives in Eastern and Southern Africa for a brilliant business presentation you can bank on. Book Mustapha and get a speaker who will not only entertain but do so with life changing insights to improve your team.



*"Mustapha's sessions are effective learning process. He is rich in content and great presenter with transformational narratives."*

**Reverend Benjamin K. Okwir**  
**Board Member, Uganda**  
**Protestant Medical Bureau**

## #WayofTheGuerilla Marketing

For your business to succeed, you must undertake aggressive marketing and sales. Other functions are support. If you do not market, you won't have income. You will incur costs but unable to meet them. For any firm whether manufacturing, consulting or SME, the core function of the team is aggressive marketing as much as possible.

Marketing and sales are critical to your revenue growth and business success. Develop a winning sales strategy based on WayofTheGuerilla principles that are low cost but generate high sales results.

Visit [www.summitcl.com/summitstrategy](http://www.summitcl.com/summitstrategy) to download State of Corporate Governance In Uganda 2018 Report